

Clinical Outcomes & Utilization Trends

Prehospital Whole Blood Program — Grady EMS

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Disclosures

I have no commercial
relationships, financial
disclosures or conflicts of
interest



What We'll Cover



Utilization trends



Clinical & hemodynamic outcomes



Spatial & socioeconomic patterns



Data-driven, equitable deployment



THE CLINICAL CASE

Why Prehospital Whole Blood

41,000

people died of motor-vehicle crash injuries in 2023

43%

of those patients were still alive when first responders arrived

37%

of trauma patients with severe bleeding could potentially be saved by prehospital blood

WHY BUILD A PROGRAM



Improved patient outcomes

4x more likely to survive; 60% less overall blood required



Enhanced EMS capability

Clinicians meet the needs of complex trauma patients faster



Faster progress on roadway fatalities

Traffic deaths rose 30% from 2013–2022
prehospital blood can bend that curve



Program at a Glance



Only Level I trauma center
in the city of Atlanta



360 sq mi / 690,000
Region 3, Fulton County



~162,000
annual 911 calls



March 21, 2024
Program implementation date



Low-titer O+ whole blood
(LTOWB) carried in the field



24 ZIP codes
reached by the program to date

MAR 2024 – JUN 2026

Utilization Snapshot

782

total patients
transfused

1213

trauma units
administered

24

ZIP codes reached

64%

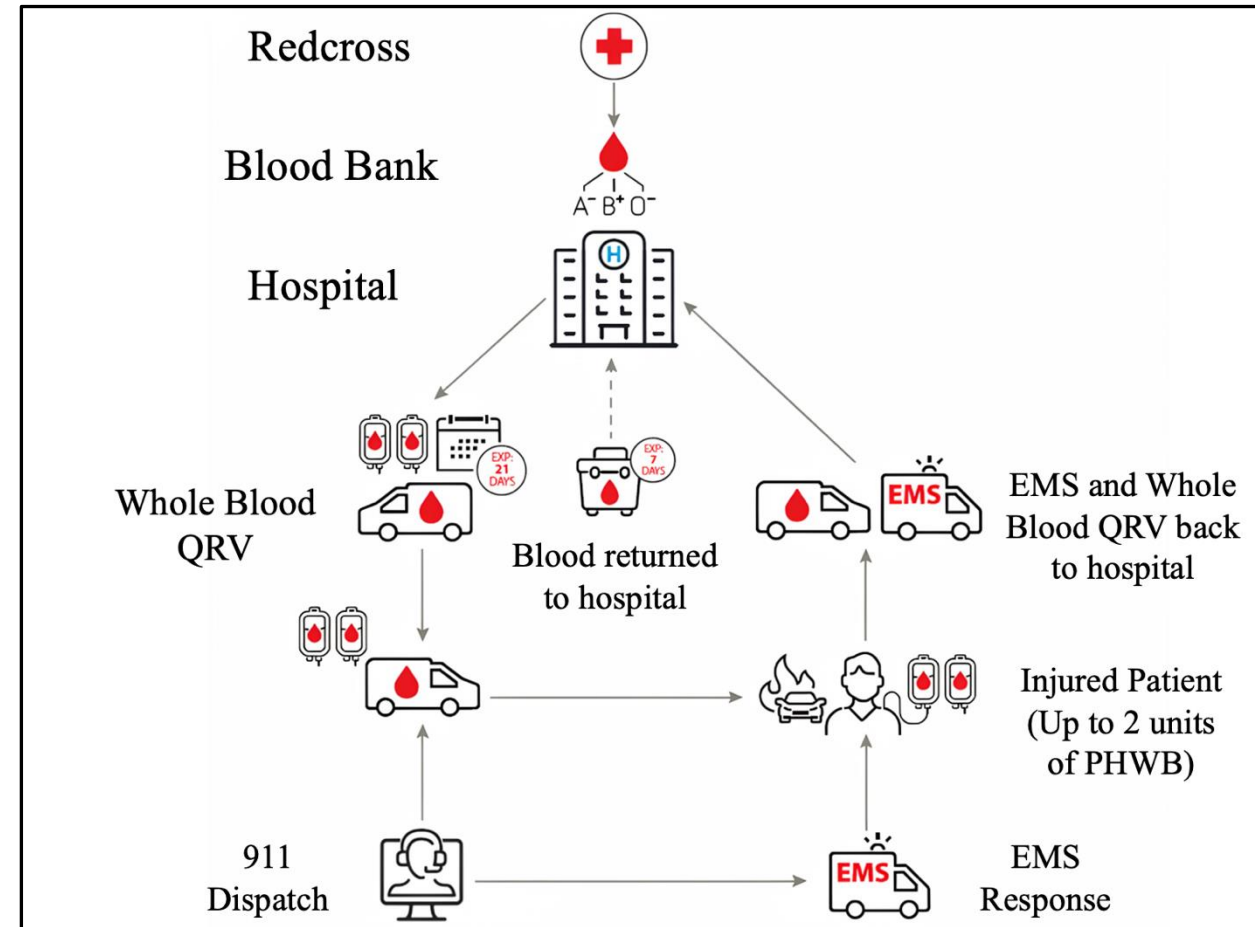
Penetrating trauma

34

median patient age

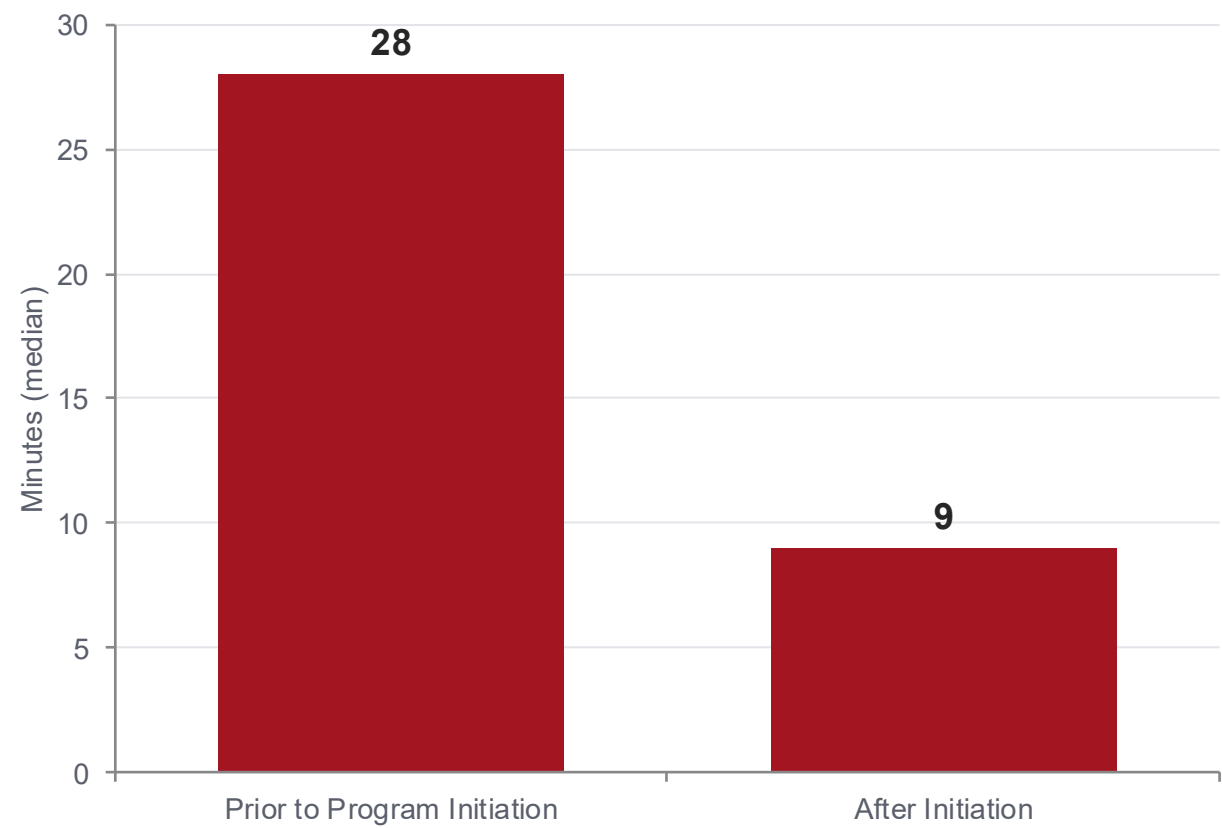
53%

trauma patients given
>1 unit



SYSTEM IMPACT

Time from Patient Contact to Transfusion



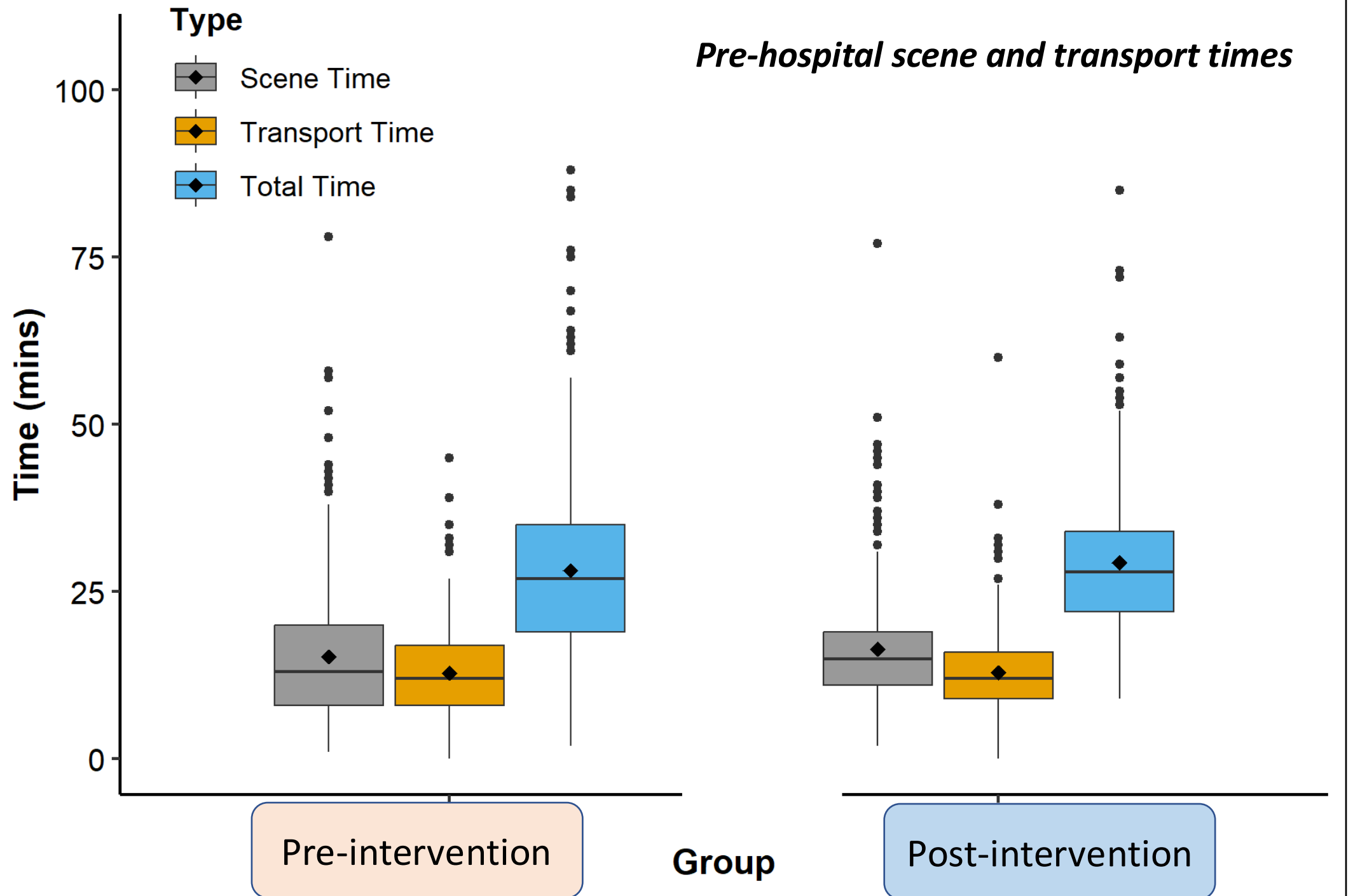
68%

faster time to transfusion after
program launch

Faster hemostatic resuscitation at
the point of injury translates
directly into the hemodynamic gain



Pre-hospital scene and transport times



Hemodynamic Improvement



Systolic BP

78 mmHg → **110 mmHg** +32



Heart Rate

108 bpm → **88 bpm** -20



Shock Index

1.4 → **0.8** -0.6



PROSPECTIVE PRE/POST STUDY

Study Design

INCLUSION CRITERIA

Age $\geq$ 15 years

Traumatic mechanism of
injury

Systolic BP < 90 mmHg

PRE-INTERVENTION

Mar 2022 – Mar 2024

Control group
N = 485



POST-INTERVENTION

Mar 2024 – Sept 2025

PHWB group
N = 390

Compared: demographics • field vitals • transfusion data • hospital course • hemodynamics on arrival



TABLE 1 — BASELINE COMPARISON

Cohort Characteristics

Characteristic	Pre-Intervention (N=485)	Post-Intervention (N=390)
Age, median [IQR]	36 [26–52]	34 [25–43]
Male	78.8%	82.6%
Black	82.7%	84.4%
Penetrating injury	56.7%	70.5%
Gunshot wound	49.3%	57.7%
Motor vehicle collision	17.1%	8.7%
Injury Severity Score, median [IQR]	18 [10–33]	17 [19–28]



PRE/POST STUDY RESULTS

Key Clinical Outcomes

Overall Mortality

39.6%  19.0%
pre post

aOR 0.36 [0.25–0.53],
p<.001

Massive Transfusion (MTP)

21.4%  16.9%
pre post

fewer activations post-
intervention

Total Units Transfused (4hr)

5.14  3.54
pre post

aOR 0.56 [0.43–0.73],
p<0.001



TABLE 2 — ADJUSTED PRE/POST COMPARISONS

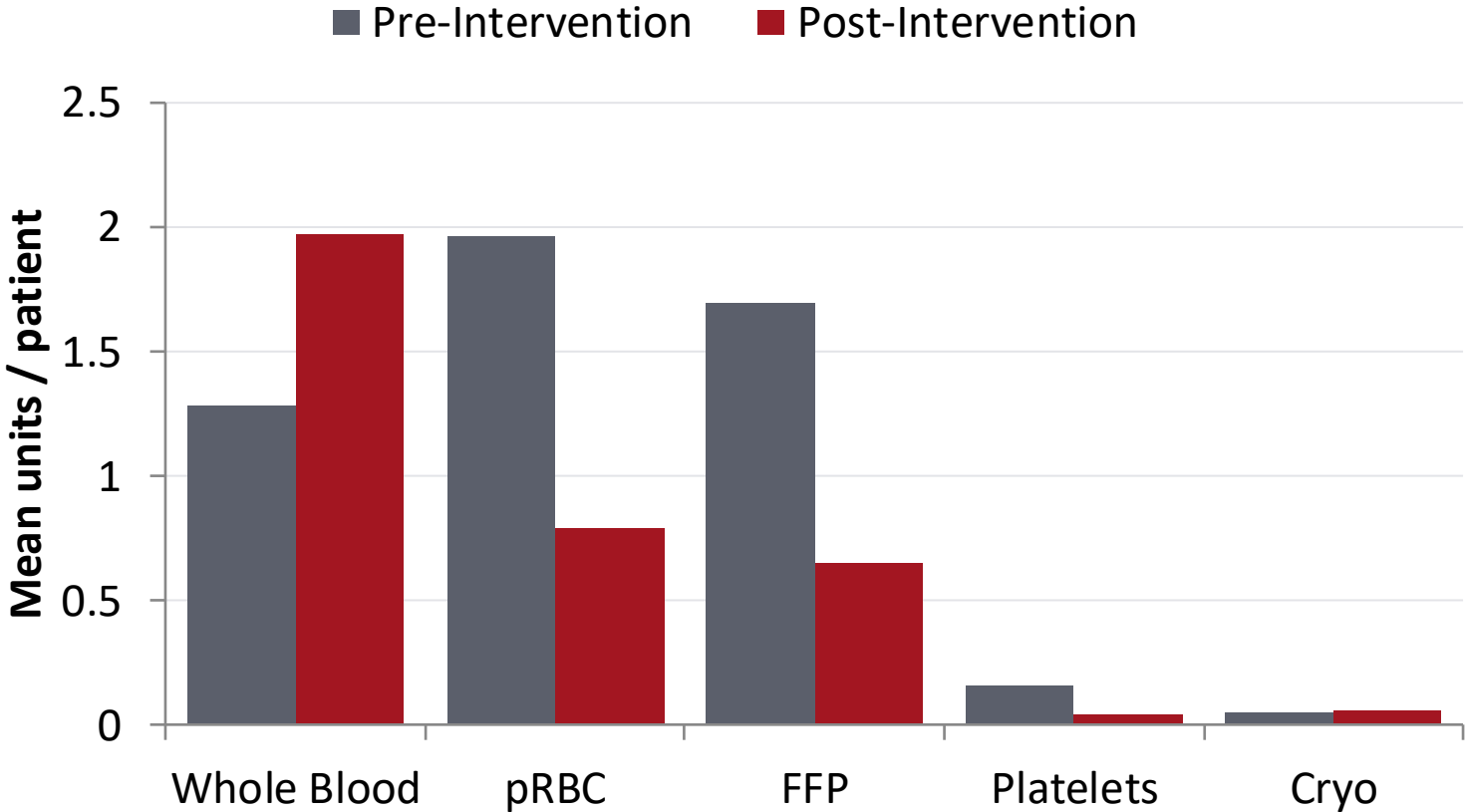
Adjusted Outcomes Across Endpoints

Outcome	Adjusted OR/RR [95% CI]	P value
ED thoracotomy	0.89 [0.51–1.53]	0.66
Whole blood (hospital)	1.30 [1.01–1.68]	0.04
pRBC	0.28 [0.20–0.39]	<.001
FFP	0.16 [0.11–0.23]	<.001
Platelets	0.38 [0.22–0.65]	<.001
Cryoprecipitate	1.52 [0.63–3.66]	0.35
Total units transfused (4h)	0.56 [0.43–0.73]	<.001
Mortality, 24 hours	0.35 [0.23–0.52]	<.001
Mortality, overall	0.36 [0.25–0.53]	<.001

Highlighted rows reached statistical significance (p<0.05). Adjusted for age, sex, injury severity, and mechanism.

TABLE 3 — AVERAGE UNITS TRANSFUSED (4HR)

Blood Product Mix Shifted Toward Whole Blood



5.14 → 3.54

total units transfused per patient, first 4 hours

1714 mL → 1419 mL

total transfusion volume per patient

Whole blood is the only product that increased replacing, not adding to, component use.



VIOLENCE-RELATED TRAUMA, 1-YEAR ANALYSIS

Spatial Distribution of Utilization

220

patients transfused

22

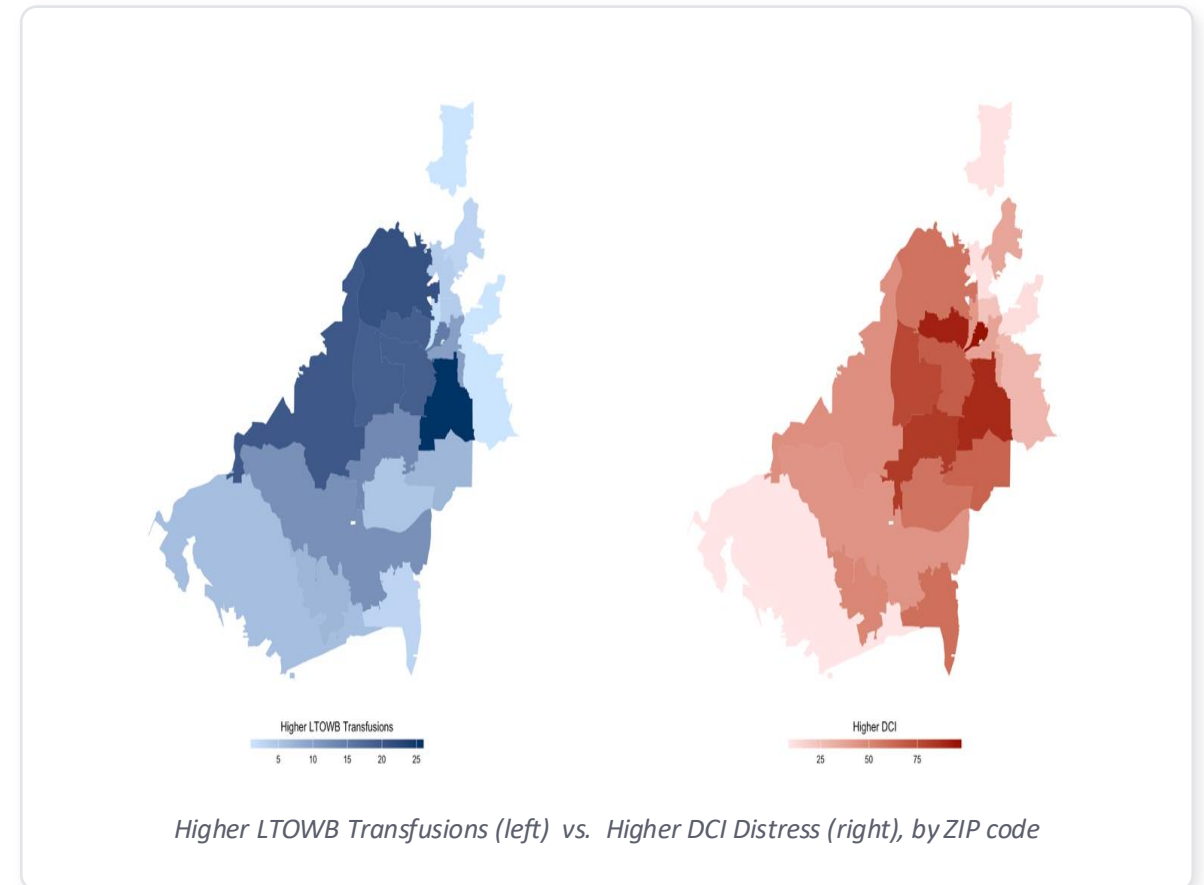
ZIP codes

31.2

transfusions / 100,000 residents, catchment-wide

2.9–231.7

per-100k range across ZIP codes ($p < 0.001$)



NEGATIVE BINOMIAL REGRESSION

Utilization Tracks Community Distress

RR = 1.03

(95% CI: 1.02–1.03) per 1-point increase in DCI score — a ~3% rise in per-capita transfusion rate for every additional point of community distress

Associated with higher utilization ($p < 0.05$)

- ✓ Lower educational attainment
- ✓ Higher poverty rate
- ✓ Higher unemployment
- ✓ Lower income ratio
- ✓ Greater housing vacancy

Not significantly associated

- ✗ Employment growth
- ✗ Business establishment growth
- ✗ Race / ethnic composition



Contextualizing the Evidence

TOWAR

Sperry et al., NEJM 2026 — 44 U.S. HEMS

- 1,020 patients, cluster-randomized
- Whole blood vs. component therapy
- No significant difference in mortality

SWIFT

Smith et al., NEJM 2026 — UK air ambulance

- 616 patients, randomized
- Death/massive transfusion at 24h
- RR 1.02 [0.80–1.31], $p = 0.84$

Both trials capped transfusion at 2 units and enrolled predominantly blunt/mixed-mechanism, air-transported patients, a different population than Grady's urban, penetrating-trauma-heavy, ground-EMS cohort. Standardized, multi-site data collection is needed to reconcile registry and RCT findings.

CLOSING THE LOOP

Our Data Standardization Framework



Why it matters: standardized, registry-grade data is what lets a single-system finding like ours be tested and reconciled against multicenter evidence.

WHERE THIS LEAVES US

Key Takeaways



Improved field-to-ED hemodynamics

with no increase in EMS scene or transport time



Reduced downstream blood product utilization

fewer units required in the first 4 hours of hospital care



A mortality signal that warrants prospective confirmation



Utilization tracks socioeconomic distress

supporting DCI-informed, equity-driven deployment



TURNING INSIGHT INTO ACTION

Next Steps



Refine patient selection criteria

using field and hospital-outcome data as the program matures



Expand implementation strategies

across additional units and operational contexts



Use DCI / geographic data to guide equitable deployment

so resources reach the communities with greatest need



Standardize multi-site data collection

to reconcile Grady's registry findings with TOWAR / SWIFT



Questions?

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